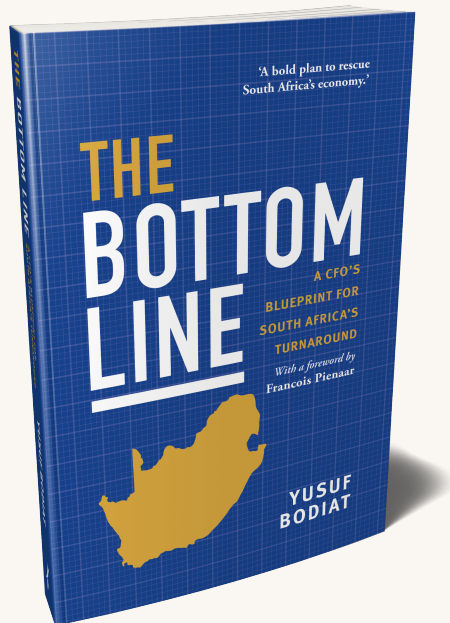


A gift that starts a conversation

Signed. Personalised. Delivered.

Bulk orders of The Bottom Line for teams, boards, and valued clients.



Beyond the branded hamper

Most corporate gifts are opened, appreciated, and then quietly forgotten within a week. A signed, personalised copy of a thoughtful South African business book lands differently. It sits on a desk. It gets read. It becomes something the recipient remembers — and often, something they pass on.

What makes it different

Personalised

Each book is handwritten with the recipient's name and a short personal inscription from the author. Unsigned copies available on request.

A conversation, not just an acknowledgement

Unlike branded gifts, a book invites engagement. Recipients read it, discuss it, and often pass it on.

A South African story

Non-partisan, rigorous, unmistakably local — written for the moment we are in.

Philanthropic

A portion of every book sale supports SmartStart, a national early-childhood development initiative.

The book, in one sentence

A CFO's five-lever framework for South Africa's fiscal turnaround, with a foreword by Francois Pienaar.

On the Exclusive Books Recommended list; featured across major South African media including Morning Live, CapeTalk, News24, Business Day, and Auditing SA.

Bulk order pricing

Please allow 2–3 weeks (under 50 books) or 4–6 weeks (50+ books).

Tier	Quantity	Price per book	Notes
Single copy	1 book	R405	Via yusufbodiat.co.za
Tier 1	1–15 books	R400	Personal, small teams
Tier 2	16–50 books	R350	Exco, extended leadership
Tier 3	51+ books	R300	Firm-wide, large programmes
Nonprofit	Any quantity	On enquiry	Calibrated by size and context

Delivery charged at cost, quoted with your order. R10 per copy supports SmartStart, regardless of Tier.

Production begins on payment. Personalised books are non-returnable; damaged copies replaced at no charge.

TO DISCUSS AN ORDER

Yusuf Bodiya, CA(SA), Cert.Dir® · Author, The Bottom Line · Founder, Pragmatic Thinking

082 750 5489

hello@yusufbodiat.co.za

www.yusufbodiat.co.za